Case Study OF Fast Food Sale

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**Introduction**

This research report aims at analyzing the existing trends and anticipated growth in the future of the global market for fast food and quick service restaurant. The report is majorly providing an analysis on fast food sale based on few months’ data analysis.

**Problem Statement & Data Source**

The problem statement provide the data of clients business that the client get the profit of 100000 on his first 3months of his sales, the following 2 months he got huge loss due to that he cannot pay the rent of his shop so, he decided to close his business.

We provide the solution based on the existing data and current technology.

Below shows data analysis report of given data.



**Solution Description**

* Identify best partner who has an experience in all aspects of this business
* Engage his business with technology which means Enroll his restaurant in the food apps.
* Avoid table service and provide parcel services by that avoid other expenses by 20%.
* Maintain good taste and quality of food.
* Provide vast publicity through social media, websites and ads.

**Business Impact**

* Maintain daily reports based on sales.
* Provide Weekend offers of new items with popular items with good taste.
* Get the orders from near offices or college canteens.